Mission, Vision, and Values Worksheets

Mission Statement

Your mission statement describes your overall purpose and objective as an organization.

Key questions to consider:

1. What is our overarching intent as an organization?

______________________________________________________________________________________________
______________________________________________________________________________________________

2. What makes us different from everyone else?

______________________________________________________________________________________________
______________________________________________________________________________________________

3. What is the essence of what we’re trying to achieve?

______________________________________________________________________________________________
______________________________________________________________________________________________

Mission statement possibilities:

1. _______________________________________________________________________________________
_________________________________________________________________________________________

2. _______________________________________________________________________________________
_________________________________________________________________________________________

3. _______________________________________________________________________________________
_________________________________________________________________________________________

Final mission statement:

_________________________________________________________________________________________
_________________________________________________________________________________________
**Vision Statement**

Your vision statement describes how the world will look if you achieve your mission. Think aspirationally here, and describe the ideal end state.

Key questions to consider:

1. *What role in the world do we want this organization to play?*

2. *What is the idealized future state we want to create?*

3. *How will people live differently if our organization is successful?*

Vision statement possibilities:

1. 

2. 

3. 

Final vision statement:
Core Values

Your organization’s core values are the principles that guide decisions and actions at every level of the workforce. A good set of values promotes autonomy while also building a sense of relatedness.

Key questions to consider:

1. *What values would I stand by, no matter what?*
   
   _______________________________   _____________________________    _____________________________
   
   _______________________________   _____________________________    _____________________________

2. *What values do I demonstrate in my own leadership?*
   
   ________________________________
   
   ________________________________

3. *What principles are most important as our employees make daily decisions?*
   
   ________________________________
   
   ________________________________
   
   ________________________________
   
   ________________________________

4. *What values support our current mission and vision?*
   
   ________________________________
   
   ________________________________
   
   ________________________________
   
   ________________________________

Core value possibilities (make them specific enough to guide daily decisions):

_____________________________   _____________________________    _____________________________

_____________________________   _____________________________    _____________________________

_____________________________   _____________________________    _____________________________

_____________________________   _____________________________    _____________________________

_____________________________   _____________________________    _____________________________

Final core values:

_____________________________   _____________________________    _____________________________

_____________________________   _____________________________    _____________________________

_____________________________   _____________________________    _____________________________